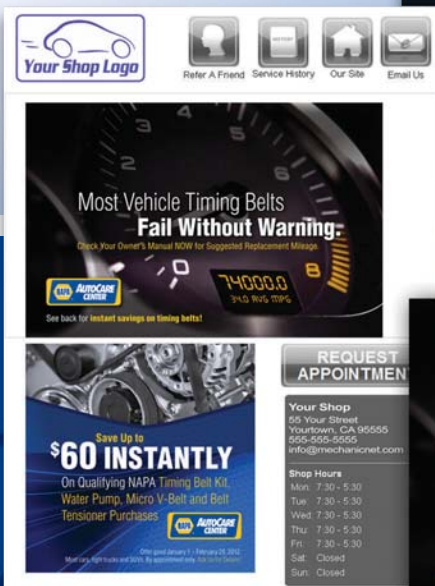


Websites



Social Media



Online Appointments



Postcards



Mobile

REV UP YOUR MARKETING IN 2012

Let NAPA Marketing CRM Do the Work for You!

Effective marketing can make all the difference on your bottom line, and NAPA Marketing CRM is a proven “hands-off” solution that gets results. This fully automated tool is a fast, effortless way to bring in more business while giving customers another reason to recommend your shop.

NEW WAYS TO REACH CUSTOMERS

NAPA Marketing CRM has always been great for sending timely service reminders and thank-you notes to customers. Now it offers even more ways to make sure they get your message, including personalized websites (traditional and mobile), postcards, emails and social media.

There's no contract to sign. It requires very little time and effort to use. Plus, act now and get a FREE mobile website and 100 FREE postcards* to help you get started. **It's the perfect opportunity to take advantage of this tool to send out your NAPA AutoCare Sales Driver and other promotions!**



MechanicNet has helped us save

an hour each day in administrative work. In addition, we are now automatically storing all our customer records online so customers can actually see their vehicle history on the internet. The best part is we are able to follow-up and communicate with our customers regularly at a fraction of the cost of similar programs.

SCOT DAVIS | Owner/Manager
Quality Tune-Ups | Northern CA

NAPA MARKETING CRM IS FAST, EASY AND AUTOMATIC

GET STARTED TODAY AND GET IN ON THESE SPECIAL OFFERS

FREE Mobile App

Call 877-632-4638 to receive a MechanicNet mobile website at no cost until 2013. The sooner you sign up, the more free months you'll receive. It's an outstanding deal, considering that more than half of all local searches are done on mobile devices.

FREE Postcards

New users receive 100 FREE postcards when they sign up for NAPA Marketing CRM (200 for NAPA TRACS users). Get started today and see what you can do with this powerful marketing tool.



Communications

- Factory Reminders
- Shop Recommendations
- Inspection Notices
- Promotions
- Uses Your Customer & Vehicle Data

More Ways to Reach Customers

- Websites (Traditional and Mobile)
- Emails
- Postcards
- Social Media/Facebook Apps
- Online Reviews and Surveys

Totally Integrated

Links web, social media, search engines and partner sites for true multi-media marketing.

Delivers Proven Results

The average shop gets a \$92,000 sales boost during the first year on the program.

Offers Service and Support

The program is developed and supported by MechanicNet, so you have one number to call should you need help.

CALL
877-632-4638

OR ASK YOUR SERVICING
NAPA STORE FOR DETAILS

